

## Digital and Green Transitions: Uncovering Inequalities in Mobility and Agri-Food Systems

**Digital** and **green technologies** are transforming systems - driving innovation, efficiency, and sustainability. Yet, if not managed fairly, this twin transition risks deepening existing **inequalities**. As a first step toward addressing these challenges, the **READJUST** project has identified potential inequalities in the **mobility** and **agri-food sectors**.

### MOBILITY



**Digital Divide:** Older people, rural residents, and low-income groups often lack access to digital tools & e-mobility



**Corporate Dominance:** Private companies control platforms, data, and deployment - often neglecting less profitable areas



**Data Privacy & Ethical Concerns:** Sensitive mobility data can be misused for surveillance or profit



**Labour Disruption:** Gig economy (e.g. short-term, freelance work) and automation displace secure jobs - workers might face surveillance, fewer rights, and precarious conditions

### AGRI-FOOD



**Digital Divide in Rural Areas:** Farms may lack internet access and digital skills - especially in remote regions



**Corporate Control of Data & Tech:** Big agribusinesses dominate digital platforms - small farmers have little say or profit from their own data



**Digital dependency and farmer autonomy:** Digitalisation can make farmers dependent on proprietary technologies they don't control, limiting their independence.



**Job Losses & Labour Exploitation:** Automation can replace workers and push vulnerable groups into insecure jobs

## Key Takeaways



The twin transition risks **amplifying existing inequalities** if the policies driving them are not designed with inclusion and justice in mind.



Inequalities take many forms - from **digital exclusion** and **labour exploitation** to disparities between **regions** and **social groups** - and need to be addressed systemically across sectors.



These findings highlight the need to address inequalities caused by the twin transition with **practical solutions**. Therefore, READJUST uses **case studies** to explore local inequalities and co-create policy measures with communities in the agri-food and mobility sectors.